



**Rossville, Tennessee  
October 2, 3, 4, 2025**

## **2025 Sponsor Levels**

### **Landers Ford Title Sponsor \$10,000 (Exclusive Opportunity)**

Will receive the following: One (1) 20' x 15' stage banner, two (2) 3' x 5' banners at Festival entrance on Hwy 57 in Rossville, 30' x 30' spot for tent (sponsor to provide tent) for advertising/marketing, entertaining or a BBQ team (includes free entry into all BBQ categories), Hourly PA announcements from stage, your Logo and Name on a banner recognizing the Title Sponsorship on Hospitality and Judging tents. Title sponsor's name on "Championship Trophy". Title sponsor will receive thirty (30) passes to Hospitality Tent during the event.

### **Double Diamond Sponsor \$6,500.00**

Will receive the following: One (1) 6' X 5' stage banner on front of stage, One 30' X 30' spot for tent (sponsor to provide tent) for advertising/marketing, entertaining or a BBQ Team. Sponsor will also receive one free entry into all BBQ categories. Hourly PA announcements from stage and will also receive a banner in Hospitality and Judging tent recognizing you as a sponsor, also receive 25 passes to Hospitality tent.

### **Diamond Sponsor \$4,000.00**

Will receive the following: Two (2) 3' x 5' Stage Banners, 20' x 30' tent spot (sponsor to provide tent) for the use of advertising/marketing, entertaining, or a BBQ team, (includes free entry into Three (3) BBQ championship categories) your Logo and Name on a banner recognizing the Diamond Sponsorship on Hospitality and Judging tents, Hourly PA announcements., and 20 passes to Hospitality tent during the event.

### **Platinum Sponsor \$3,000.00**

Will receive the following: One (1) 3' x 5' Stage Banner contest will provide, 10' x 10' Tent spot in vendor section (sponsor to provide tent) for the use of advertising and marketing. PA announcements and 16 passes to Hospitality tent during the event.

### **Gold Sponsor \$2,000.00**

Will receive the following: One (1) 3' x 5' Stage Banner, contest will provide 10' X 10 Tent spot in vendor section (sponsor to provide tent) for the use of advertising and marketing, PA announcements, and 12 passes to Hospitality tent during the event.

### **Silver Sponsor \$1,500.00**

Will receive the following: One (1) 3' x 5' Stage Banner contest will provide. PA announcements, and 8 passes to Hospitality tent during the event.

### **Bronze Sponsor \$500.00**

Will receive the following: Name/logo on one (1) 3' x 5' banner to be displayed during the event, PA announcements and 6 passes to Hospitality tent during the event.

All proceeds from this event will go to the Town of Rossville Parks and Recreation Fund to enhance the park areas in Rossville and the quality of life of our residents.

**Thank you for giving this your consideration, and should you have any questions please contact the following:**

**Event Chairman - Suzy Gray, - 901-826-9707 – [suzygray1215@gmail.com](mailto:suzygray1215@gmail.com)**

**Event Organizer - Judy Watters, Mayor Town of Rossville - 901-826-2418 – [judy.watters@gmail.com](mailto:judy.watters@gmail.com)**